

Freda & Maude's :30 Radio Spot---Version 1

Announcer: 1950's male voice with slang, speaking fast, animated, excited

Background music: Upbeat 50's music (something like theme from *Bewitched*)

Freda and Maude's Gifts and Gatherings at Huntoon and Oakley---It's hip!

It's neat! It's retro-cool-fun! You'll flip for our great selection of quirky and swanky gift items. You'll be buzzin' about our locally roasted coffee and fresh-

baked sweet treats! **Freda and Maude's in the Westboro Mart at Huntoon and**

Oakley---A swell place to grab a cup of coffee, satisfy your sweet tooth and shop

for swanky gifts! Get with it and make the scene at **Freda and Maude's**, Tuesday through Friday, 7:30 to 5 and Saturday 8 to 3.

Freda & Maude's :30 Radio Spot---Version 2

Announcer: Soothing female voice

Background Music: Light jazz

Freda and Maude's Gifts and Gatherings at Huntoon and Oakley---Relax with friends in our 1950's inspired retro-modern atmosphere while you sip some of the best locally roasted coffee and snack on a fresh baked treat. Need a unique birthday, baby or hostess gift? **Shop Freda and Maude's** for retro-inspired gifts—from nostalgic, to humorous and swanky---there's something unexpected for everyone! Stop by **Freda and Maude's in the Westboro Mart** Tuesday through Friday 7:30 to 5 and Saturday 8 to 3.